

# JACK OLIVER

## GRAPHIC DESIGNER

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### PROFILE

I am a Graphic Designer, with over a decade of experience in the field. I have worked in a number of industries, including B2B marketing, fashion, and events management. My most recent experience was six years at international real estate company Greystar, where I was part of the European marketing team.

I have a deep passion for all things visual, and keep my interests very varied and broad, allowing me to take inspiration from everything I experience.

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### CONTACT



07841699878



WEBSITE



EMAIL



LINKEDIN

### EDUCATION

#### GRAPHIC DESIGN

Manchester School of Art  
2012 - 2015

#### ART FOUNDATION

Manchester School of Art  
2011 - 2012

### EXPERIENCE

#### GRAPHIC DESIGNER

Greystar Europe | 2019 - 2025

Worked as lead designer within the European marketing team, working on marketing for Greystar's substantial property portfolio. Supported in brand launches and rollouts, as well as creative decisions. Created both print and digital collateral for use within our properties. Lead on branding management for new developments. Produced OOH advertising and marketing for several brands.

#### GRAPHIC DESIGNER

Hackett | 2019

Freelance role. Supported in updating the brand website, creating digital marketing material and some print advertising collateral

#### DIGITAL DESIGNER

Reed Exhibitions | 2018

Freelance role. Creating digital marketing material for exhibition clients of Reed.

#### GRAPHIC DESIGNER

French Connection | 2018

Freelance role. Supported in updating the brand website, creating digital marketing material. Additionally, some print collateral, namely in store advertising.

#### JUNIOR GRAPHIC DESIGNER

Boden | 2017 - 2018

Worked on creating digital assets for the brand website, including updating features and designing new landing pages. I also worked on some printed advertising material.

#### JUNIOR GRAPHIC DESIGNER

April Six | 2016 - 2017

Supported in producing both print and digital, including email assets, social media suites, powerpoints and animated gifs, working for clients such as O2, Sage and Cisco.